Demographic Information

<table>
<thead>
<tr>
<th>YEAR</th>
<th>CITY</th>
<th>COUNTY</th>
</tr>
</thead>
<tbody>
<tr>
<td>1980</td>
<td>4,454</td>
<td>14,517</td>
</tr>
<tr>
<td>1990</td>
<td>4,484</td>
<td>13,702</td>
</tr>
<tr>
<td>2000</td>
<td>4,854</td>
<td>14,927</td>
</tr>
<tr>
<td>2006</td>
<td>4,869</td>
<td>15,276</td>
</tr>
</tbody>
</table>

POPULATION DENSITY
Dent County .... 19.8 persons/ sq. mile

ETHNIC COMPOSITION
98.6% Caucasian
1.4% Other

POPULATION BY AGE
Under 20 years..... 27.5%
20 – 64 ............. 54.7%
65 and older....... 17.8%

LABOR - 2004
Number in the civilian labor force .... 6,733
Number unemployed .................. 432
Number unemployed as % .............. 6.8

Within 15 miles of the Population Center of the Nation!

SALEM
Latitude : 37.645558 degrees
Longitude : 091.53514 degrees
Elevation : 1240 ft

DENT COUNTY
Square Miles : 753.5

PHYSICAL LOCATION
By Highway
Atlanta, GA ..... 585 miles
Branson, MO ..... 165 miles
Chicago, IL ..... 415 miles
Dallas, TX ..... 539 miles
Jefferson City, MO ..... 90 miles
Kansas City, MO ..... 240 miles
Memphis, TN ..... 280 miles
Springfield, MO ..... 120 miles
St. Louis, MO ..... 120 miles

Salem is 28 miles south of I-44 and equal distance from St. Louis and Springfield, MO. State Highways 72, 32, 19 and 68 intersect Salem.

Salem is located in the middle of the Missouri Ozarks. It is twenty minutes north of the National Ozarks Scenic Riverways National Park (Current River) and Montauk State Park. Mark Twain National Forest blankets the east part of Dent County. Open public lands are plentiful.
COMMUNICATIONS
A number of telephone services, internet providers, dial-up high-speed, dedicated, wireless, cable and satellite services are available in the area. Salem is served by a twice-weekly newspaper and a local radio station. It has a first class post office and a number of independent mail providers.

AREA BUSINESSES - INSTITUTIONS

<table>
<thead>
<tr>
<th>Top Employers</th>
<th>Industry</th>
<th>Employees</th>
<th>Union</th>
</tr>
</thead>
<tbody>
<tr>
<td>US Food Service</td>
<td>Distribution</td>
<td>340</td>
<td>No</td>
</tr>
<tr>
<td>Wal-mart</td>
<td>Retail</td>
<td>250</td>
<td>No</td>
</tr>
<tr>
<td>Salem Memorial Hospital</td>
<td>Hospital</td>
<td>164</td>
<td>No</td>
</tr>
<tr>
<td>Royal Oak</td>
<td>Charcoal</td>
<td>100</td>
<td>No</td>
</tr>
<tr>
<td>Salem Wood Products</td>
<td>Staves/lumber</td>
<td>100</td>
<td>No</td>
</tr>
<tr>
<td>Doe Run Mining</td>
<td>Southeast Division</td>
<td>765</td>
<td>No</td>
</tr>
<tr>
<td>Doe Run Recycling</td>
<td>Recycling</td>
<td>291</td>
<td>No</td>
</tr>
<tr>
<td>Salem R-80 School</td>
<td>Education</td>
<td>217</td>
<td>No</td>
</tr>
<tr>
<td>Country Mart</td>
<td>Retail</td>
<td>85</td>
<td>No</td>
</tr>
<tr>
<td>Salem Care Center</td>
<td>Nursing Care</td>
<td>85</td>
<td>No</td>
</tr>
<tr>
<td>Seville Nursing Care</td>
<td>Nursing Care</td>
<td>75</td>
<td>No</td>
</tr>
</tbody>
</table>

TAXES
Taxes in the area are some of the lowest in the nation. Property Tax Rates plus Commercial Tax Rates = $6.56 per $100 of assessed value. Local property tax rates are an aggregate of school, city, county, fire district, and state levies expressed in tax per $100 of assessed value. Real property (land and buildings) are assessed as 32% of the true or fair market value.

ENHANCED ENTERPRISE ZONE
All of Salem and most of Dent County are in an Enhanced Enterprise Zone offering tax abatement for new real property development and job creation to qualifying businesses. State income tax credits may also be available.

EDUCATION
Salem R-80 Elementary, Secondary School
Southwest Baptist University—Salem Campus
Salem Telecommunication Resource Center
University of Missouri Science and Technology in Rolla is located 28 northwest of Salem

WEBSITE
www.salemmo.com is the official site of the City of Salem, Dent County and the Salem Area Chamber of Commerce

ECONOMIC DEVELOPMENT
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